

Website Performance Report

Google Analytics

Hi,
Please see the monthly performance report for workmatters.ie

Reporting Period

Feb 1, 2023 - Feb 28, 2023

In this report, you can see Website Traffic Data, Traffic Channels and Google Adwords performance.

Compared to previous month

Total Visitors



New Users
323
↑ 11.4%

New Users
323
↑ 11.4%

Sessions
521
↑ 6.8%



Session Duration
14:49:32
↓ -35.7%

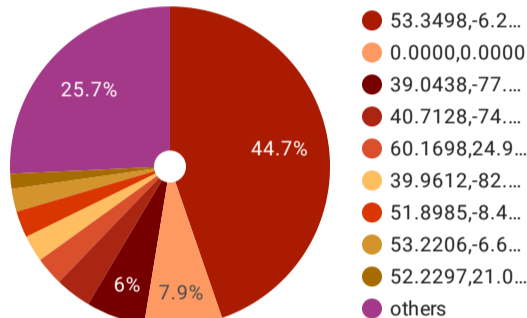
CPM
No data
No data

CPC
No data
No data

Device Category	Sessions	% Δ
desktop	454	11.3% ↑
mobile	66	-15.4% ↓
tablet	1	-50.0% ↓

Traffic Sources

Latitude Longitude	Sessions	% Δ
1. 53.3498,-6.2603	233	-12.1% ↓
2. 0.0000,0.0000	41	-22.6% ↓
3. 39.0438,-77.4874	31	3,000... ↑
4. 40.7128,-74.0060	19	1,800... ↑
5. 60.1698,24.9384	15	36.4% ↑



Medium	Sessions	% Δ
1. (none)	253	25.2% ↑
2. organic	178	-22.9% ↓
3. referral	90	63.6% ↑

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Country	Sessions	% Δ
1. Ireland	300	-16.2% ↓
2. United States	113	222.9% ↑
3. Netherlands	16	14.3% ↑
4. United Kingdom	15	-25.0% ↓
5. Finland	15	36.4% ↑
6. Germany	12	300.0% ↑
7. Poland	12	-
8. India	10	150.0% ↑
9. China	3	-25.0% ↓
10. Israel	3	-

Goal Completions by Source

Latitude Longitude	Abandoned F...	Goal 1 (G...	Goal 10 (Goal...	Goal 11 (Go...	Goal 12 (G...
No data					

Content Performance

Page Title	Sessions
1. Home - Work Matters	306
2. About - Work Matters	55
3. Contact - Work Matters	37
4. Intentional Networking - Work Matters	15
5. Page not found - Work Matters	14
6. Membership - Work Matters	8
7. Future Ways of Working - Work Matters	8
8. Organizational Agility Programme - Work Matters	8
9. Future of Work Strategy - Work Matters	7
10. Academy - Work Matters	6
11. Book - Work Matters	6
12. AgileHR Fundamentals - Work Matters	6
13. Hybrid/Smart Working Enablement - Work Matters	5
14. AgileHR - Work Matters	4
15. Training Login - Work Matters	4
Grand total	521

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